

BRETT.SANDERS

You have an idea. I help you make it real.

Builder · Engineer · Educator — 15+ years turning ideas,
enterprise and creative, into **shipped software**.

brettsanders.dev

San Diego, CA

Most ideas die in the gap

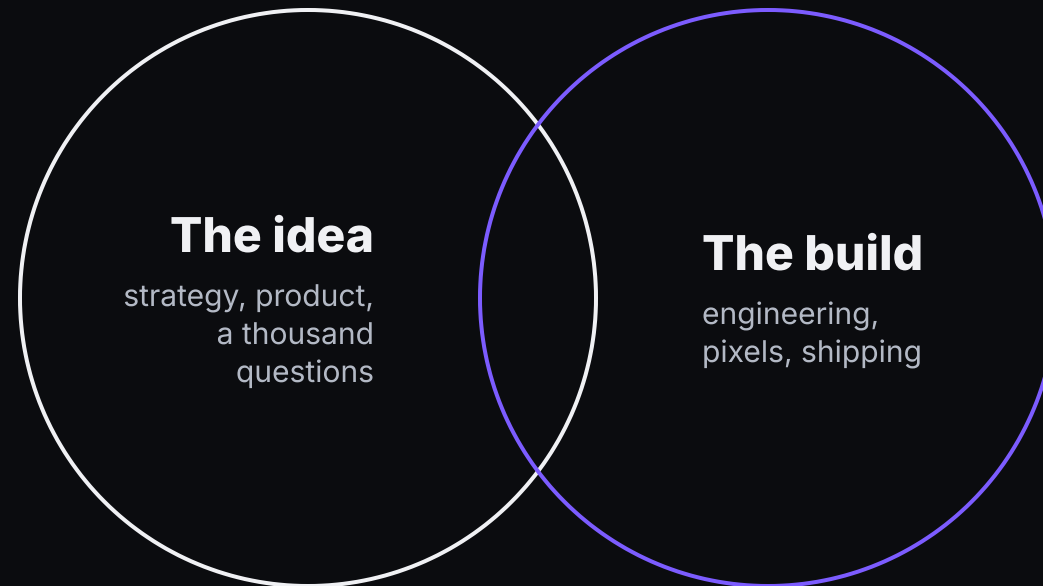
An idea in your head

T X P

Real, working software

Usually it takes two people — the one who **gets the idea** and the one who can **actually build it** — and everything gets lost in the space between them.

The idea person **and** the builder



Most people are one or the other. **I'm both — so nothing gets lost in translation.**

Three ways I can help you

DONE WITH YOU / FOR YOU

Build it

Bring an idea, a sketch, or a stalled project. I take it from strategy to shipped.

You get: a working, shipped product.

ADVISORY & STRATEGY

Figure out what to build

Not sure what it should even be? I find the real problem and the fastest path to real.

You get: clarity before you spend a dollar building.

TEACHING & TRAINING

Learn to build it

Want the skill, not just the deliverable? I'll teach you the method — fast, with AI.

You get: the skill to keep building on your own.

What it's like to work with me

01

Reach out

We talk through the real goal
— no pitch, no pressure.

02

I scope it

A clear plan: what to build,
the fastest path, what it
takes.

03

I build — fast

Real progress in days, not
months of silence.

04

You own it

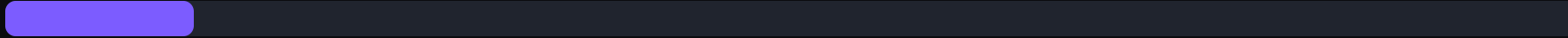
It ships — yours, no lock-in,
ready to carry forward.

Understanding comes first

Coding got **10–30× faster** with AI. Understanding the problem, the users, and the domain? Still about half the work.

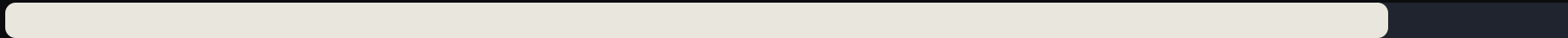
Coding

COLLAPSED WITH AI



Understanding

BARELY MOVED



AI is a real thinking partner — but **left alone, it'll just agree with you.**

AI, without the hype

10–30x

faster. Not different.

- 01 The tedious work is gone. Boilerplate was never the job — solutions were.
- 02 Value, solutions, and selling still decide. No one-click answers.
- 03 Claude Code, daily. Research and agreed insights saved into every project.

Don't take my word for it

15+

yrs turning ideas into shipped software

8+

yrs Director of Engineering, enterprise supply-chain

\$2.56B

in assets on a platform I built

16

real projects shipped across domains

Selected: ValueMySurplus · BLOC Audio · Daily Frets · Signal Visualizer · Sprightly · Tour Mode

Different worlds, same job

Founders & businesses

Enterprise platforms to scrappy MVPs
— I speak boardroom and codebase.

Musicians & artists

Tools, sites, and instruments built by
someone who's actually one of you.

Creators learning to build

Want the skill? 15+ years teaching —
now including building with AI.

Have an idea? Let's build it.

Build it with you, build it for you, or learn to build it yourself.